



<b>NAME:</b>		
<b>MEDIA:</b>		
<b>ADDRESS:</b>		
<b>CITY, STATE, ZIP:</b>		
<b>PHONE:</b>		
<b>HOME ADDRESS:</b>		
<b>PHONE:</b>		
<b>E-MAIL ADDRESS:</b>		
<b>ENTRY'S TITLE:</b>		
<b>DATE OF PRINT OR BROADCAST:</b>		
<b>Please check one entry type:</b>		
<b>WRITING</b>	<b>BROADCAST (TV and Radio)</b>	<b>PHOTOJOURNALISM</b>
<b>DAILY</b>	<b>LOCAL</b>	<b>LOCAL AND NATIONAL (One Award)</b>
<b>OTHER</b>	<b>NATIONAL</b>	
<b>Entry's Title/Date Aired or Published (see below for number of allowable entries)</b>		
1		
2		
3		
<b>A. WRITING MEDIA REGULATIONS</b>		
Three maximum submissions per writer.		
Internet website entries are welcomed. Must be hard-copied and follow all regulations listed below.		
No co-author pieces accepted.		
Clips or photocopies must be mocked up and centered on unlined, white paper (8.5 x 11). Do not fold or overlap the clip/photocopy.		
1 Remove all bylines, headlines, photos, cutlines, mastheads and all publication identification.		
2 Entry form above must be fully completed.		
3 No joint bylines accepted.		
4 Each installment of a series counts as one entry. (A three-part series will be judged as three entries.)		
5 Judging based on quality of writing, appropriateness of style, accuracy (as best determined by judges) and completeness.		
6 Story must be about motorsports, track, driver, race, team, issue, etc., and published in 2010.		
7 Failure to fully comply with the official WRITING MEDIA REGULATIONS will result in rejection.		
<b>B. BROADCAST MEDIA REGULATIONS</b>		
1 Two maximum submissions per individual.		
2 No joint entries accepted.		
3 Entries must be no longer than 10 minutes in length.		
4 Entry form above must be fully completed.		
5 Judging based on visual and/or aural interest, quality of narration content (not voice quality), quality of editing and production, timeliness		
6 Video entries must be submitted on DVD.		
7 Story must be more than simply '...what happened at the track today,' etc.		
8 Story must be about motorsports, track, driver, race, team, issue, etc., and broadcast in 2010.		
9 Failure to fully comply with official BROADCAST MEDIA REGULATIONS will result in rejection.		
<b>C. PHOTOJOURNALISM REGULATIONS</b>		
1 Two maximum submissions per photographer.		
2 No joint entries accepted.		
3 Clips or photocopies of the photograph and cutline must be mocked up and centered on unlined, white paper (8.5 x 11). Do not fold or overlap.		
4 Remove all publication and personal identification (mastheads, photo bylines, etc.)		
5 Judging based on aesthetic quality, depth, visual intrigue, etc.		
6 Photos must feature motorsports, track, road or track driver, race, team, etc., and have been published in 2010.		
7 Entry form above must be fully completed.		
8 Failure to fully comply with official PHOTO JOURNALISM REGULATIONS will result in rejection.		
<b>ALL ENTRIES MUST BE POSTMARKED BY December 3, 2010.</b>		
<b>SUBMIT ENTRIES TO:</b>		
AFLAC MOTORSPORTS JOURNALISM AWARD OF EXCELLENCE		
C/O Breaking Limits		
403 Gilead Rd., Suite A		
Huntersville, NC 28078		