



**CHARLOTTE**  
MOTOR SPEEDWAY

**FIRST TIME**  
**FANS**



## Letter from the President

We just heard the most exciting news! You are coming to visit Charlotte Motor Speedway, “The Greatest Place to See the Race” for the first time.

There are so many things for you to enjoy while you’re here and we want you to have a little “jump start” with some information about the surrounding area as well as some opportunities to save on fun activities where you will make incredible memories during your first visit to Charlotte Motor Speedway.

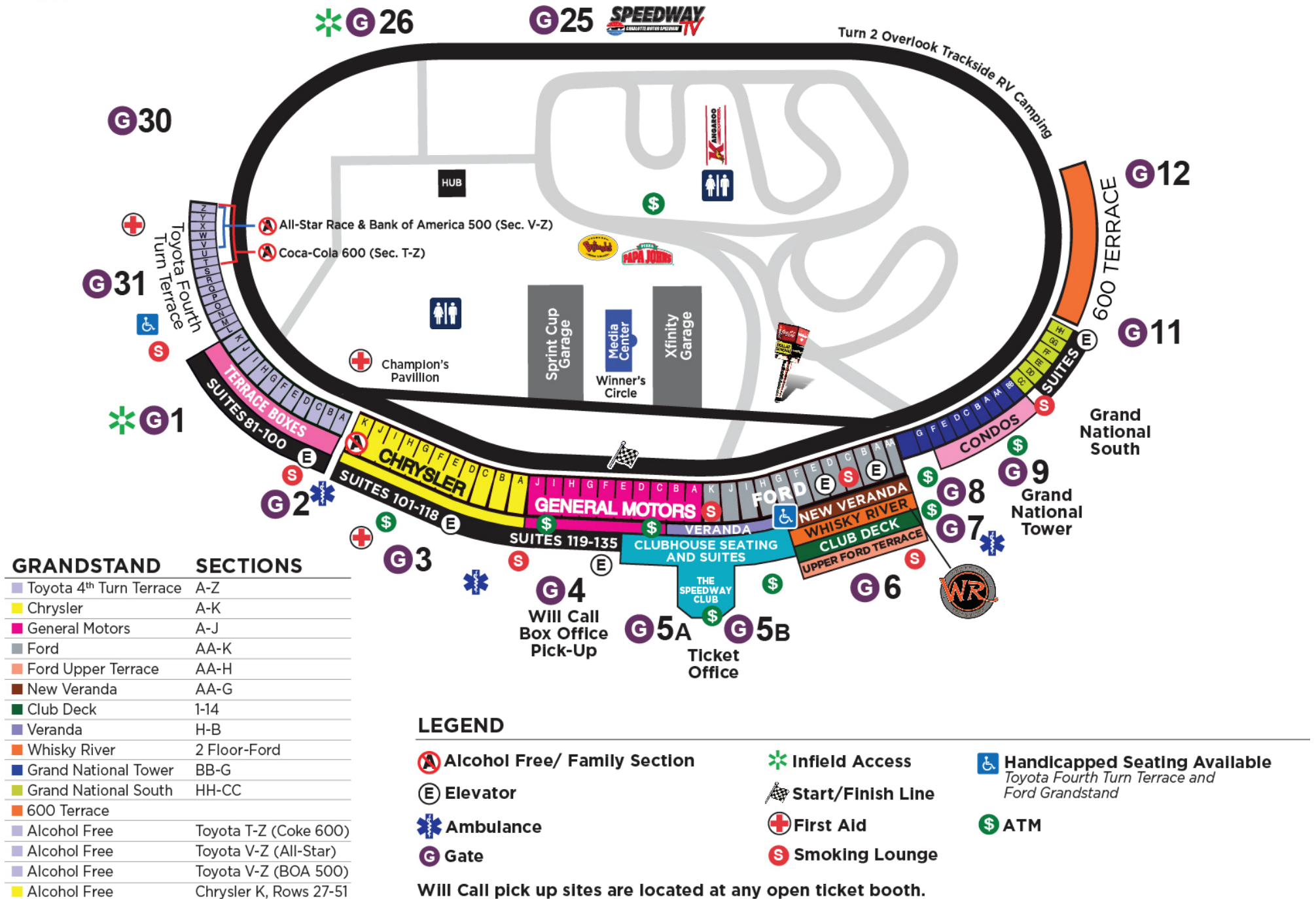
The reason we say you’re coming to “The Greatest Place to See the Race,” is that there are so many racing related activities you can do, **ONLY IN CHARLOTTE!** Have you ever visited the NASCAR Hall of Fame? Can you imagine touring state of the art facilities where these race cars are built, or seeing all the history that has made NASCAR the biggest spectator sport in America? You can do it! Ask one of our agents about our race shop tours and NASCAR Hall of Fame tours.

If you’re camping with us, check out the “pot luck” dinners, concerts and other activities planned for you during the week. If you are in need of information about gate times, ATM locations, and other directional information, please visit **[www.CharlotteMotorSpeedway.com/FTF](http://www.CharlotteMotorSpeedway.com/FTF)** for a wealth of knowledge!

Marcus G. Smith  
President & General Manager

P.S. While you’re here, if you have questions or take photos, use #FTF16 so we can answer your questions and share in your fun!







# Race Day Itinerary

## 9:00 AM

Welcome Tent and Stage, get your **FREE** First Time Fan Pack located to the left of Bruton Smith Tower, the 7 story tall glass building, as you cross Hwy 29 to get to the track.

## 9:00 AM

Fan Zone opens across from Ford Grandstand

## Anytime

Don't forget #FTF16 on your Instagram photos and Facebook posts. You could end up on the HDTV.

## 12:45 PM

Pit Party featuring a Q&A with Danica Patrick, Denny Hamlin and Joey Logano  
Enter at Gate 1 or Gate 8

## 3:30 PM

Pre-Race and Opening Ceremonies Begin

## 3:55 PM

**FREE** concert with Lee Brice.  
Get stagefront access with a Pit Pass or Driver Introduction Pass

## Anytime

Enjoy your time here at the track and if you need assistance text "CMS" to 78247

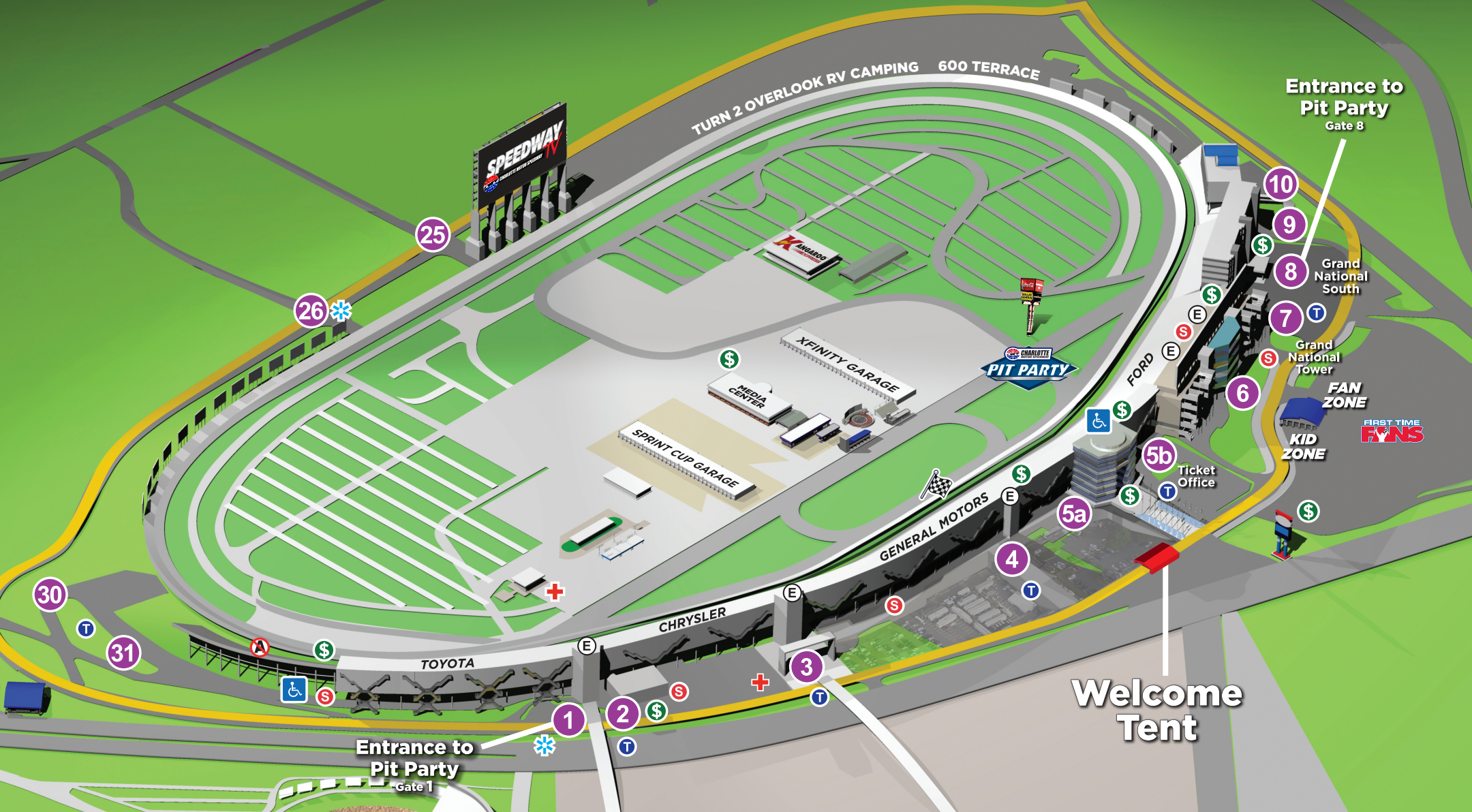
## Before you leave

Stop by a renewal booth to secure your seats for next year! You'll take home a **FREE** gift!

## DON'T FORGET!

There are convenient shuttles to get you around the track. Be sure to download the CMS app to get all of the latest schedule updates and race day information. You can bring your 14"x14"x14" cooler into the race. For safety reasons, no glass containers will be allowed.





## LEGEND

<b>Alcohol Free</b> Toyota Fourth Turn Terrace Sections T-Z Chrysler Section K Rows 27-51	<b>(E) Elevator</b> <b>+</b> First Aid <b>(G) Gate</b>	Infield Access Start/Finish Line Pit Party	<b>(S) Smoking Lounge</b> <b>(T) Ticket/Renewal Booth</b> First Time Fans Session	<b>Handicapped Seating Available</b> Toyota Fourth Turn Terrace and Ford Grandstand
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**\$** ATM

\*Will Call is located at any open ticket booth \*\*Times are subject to change. Please visit [CharlotteMotorSpeedway.com](http://CharlotteMotorSpeedway.com) for updated event schedules.