



Attention all Elvis Presley Tribute Artists:

Do you have what it takes to win an official Ultimate Elvis Tribute Artist Contest™ in partnership with Elvis Presley Enterprises, Inc?

If you do, then submit your registration form now! You will get a chance to compete against other Elvis tribute artists from across the country in Concord, North Carolina at Charlotte Motor Speedway's Pennzoil AutoFair. In the heart of one of the world's largest automotive extravaganzas! Semifinals Round One will begin on Friday, June 12. The Showcase Pavilion will also have the honor of displaying very special Elvis memorabilia straight from Elvis Presley's Graceland in Memphis, TN! On Saturday, June 13, we will host the top ten (10) in the Semifinals Round Two and the top five (5) will move on to the Final Round. The winners of this regional contest will receive:

- First place:
 - \$2,500 cash prize and an one-of-a-kind trophy
 - Dinner for two in The Speedway Club (a \$100 value) and live performance for VIPs
 - Title of Charlotte Motor Speedway's Ultimate Elvis Tribute Artist
 - Opportunity to compete in the Semifinals Round One during Elvis Week in Memphis, TN (travel & lodging paid for winner and a guest)
- Second place:
 - \$1,000 cash prize
 - Dinner for two in The Speedway Club (a \$100 value) following the final round
- Third place:
 - \$500 cash prize
 - Dinner for two in The Speedway Club (a \$100 value) following the final round

Winning first place in our competition will qualify you for the Semifinals Round One and the opportunity to go on to compete for the title of Ultimate Elvis Tribute Artist™ of 2020 in Memphis, TN during Elvis Week. This contest in Memphis will consist of Semifinals Round One, Semifinals Round Two, and the Final Round. The top three winners of the Final Round of the competition in Graceland will receive great cash prizes along with other great prizes.

EPE's Ultimate Elvis Contest First Place Winner:

- Title of Ultimate Elvis Tribute Artist™ of 2020
- Recognition by Elvis Presley Enterprises, Inc.
- Cash prize of \$20,000
- Contract to Perform with EPE

EPE's Ultimate Elvis Contest Second Place Winner:

- Cash prize of \$3,000
- Selection of other valuable prizes (TBA)

EPE's Ultimate Elvis Contest Third Place Winner:

- Cash prize of \$2,000
- Selection of other valuable prizes (TBA)

We are pleased to invite you to register for Charlotte Motor Speedway's Ultimate Elvis Tribute Artist Contest™ here in Concord, NC. If you are interested, please review the following Rules and Information prior to submitting the registration form found on the website. Once you submit your registration and entry fee, you will receive your 'Competition Packet' with parking and admissions credentials for the Charlotte AutoFair.

The deadline to register is 5PM EST on Friday, May 8.

We look forward to seeing you at Charlotte Motor Speedway!

CMS CONTEST RULES & INFORMATION:

1. There will be a series of semifinal rounds, and a final round of competition. Each round will be to background music, which must be provided on the day of the event through either mp3 or CD, with a live DJ for the finals. Semifinals Round One will take place on Friday, June 12 at 12 PM EST and 2PM EST. On Saturday, June 13 the top ten (10) will be selected to compete in the Semifinals Round Two by performing two songs each starting at 10 AM, and the top (5) will compete in the Final Round at 2:30PM. Contestants will draw a number to determine the selection order, select their song(s), and perform in numerical order. For each scheduled time slot, a song can only be selected and performed once, but can repeat from round to round.
2. Contestants must submit a completed entry form with payment of the \$50.00 entry fee no later than May 8, 2020. **Registration can be completed on www.charlottemotorspeedway.com**
3. Contestants must submit a clear, professional quality photograph (preferably a head and/or head and shoulders photo) taken within the past year by May 8, 2020.
Headshots can be emailed to: raldo@charlottemotorspeedway.com
4. Contestant must be at least 18 years of age as of June 12, 2020.
5. Contestants who have finished in first place and won another 2020 Ultimate Elvis Tribute Artist™ regional contest may not participate in the 2020 Concord, NC regional contest.
6. All expenses associated with this regional contest shall be borne by the participant. Charlotte Motor Speedway is not responsible for any expenses for participants at any time during the event. Charlotte Motor Speedway will provide one complimentary parking pass and two admissions passes, for the performer plus one guest; others can receive access through general admissions.
7. Prizes awarded for the top three (3) ETAs will be provided following the Final Round on June 13.
8. Judging Criteria: Our judges and scorekeepers have no professional or management affiliation with any Tribute Artist. They will have no knowledge of their fellow judge's scores. They will not total their own score sheets.

Vocals 40%
Appearance 20%
Stage Presence 20%
Overall Performance 20%

Contestants, representatives of contestants, and relatives of contestants cannot interact with judges prior to or during the Semifinal Rounds or Final Round of The Ultimate Elvis Tribute Artist Contest™.

9. Stage Criteria: The only props allowed on stage during the contest are scarves and/or a musical instrument. Due to time constraints, contestants are not allowed to distribute, nor receive, any items to fans before, during, or after their performance. The performer also cannot leave the stage for any reason during a performance. The violation of these rules will be grounds for disqualification at the venue's discretion.

As this is a serious competition to honor Elvis Presley, any contestants acting inappropriately on stage or throughout the Charlotte AutoFair while in wardrobe will be disqualified from the regional contest. This includes portraying Elvis in a derogatory manner, using inappropriate language, or acting vulgar. Any ETA found to be using a controlled substance will immediately be disqualified.
10. The registration fee of \$50.00 is due with the registration form by 5 PM EST May 8, 2020.
11. Participation in the Contest does not grant any rights to use the name, image, or likeness of Elvis Presley other than as embodied in the contestant's performance or the trademarks Ultimate Elvis Tribute Artist™ or Ultimate Elvis Tribute Artist Contest™. Any contestants found violating the rights of Elvis Presley Enterprises, Inc. through misuse or infringement of Elvis Presley Enterprises, Inc.'s proprietary rights including trademarks, rights of publicity, or copyrights will be disqualified from event.
12. All contestants grant Elvis Presley Enterprises, Inc. and Charlotte Motor Speedway, LLC the irrevocable right to use their name, image, likeness, biography, and any photographs or audiovisual footage of their participation in The Ultimate Elvis Tribute Artist Contest, including their performance, presence at, and/or interview, without the payment of any compensation, in connection with any and all media for advertising and promotion of the Ultimate Elvis Tribute Artist Contest™ or Charlotte Motor Speedway, including the contest to be held in Memphis, TN in August of 2020.
13. Contest schedule:

Friday, June 12, 2020

10-11:00AM EST Contestant check-in at Information Booth by Victory Circle
 11:00AM Mandatory pre-contest meeting in Winner's Circle Lounge; one song selection
 12:00PM Semifinals Round One (contestants 1-10)
 2:00PM Semifinals Round One (contestants 11-20)
 3:00PM Top 10 announced for advancement to Final Round
 3:30PM Mandatory post-contest meeting in Winner's Circle Lounge for Top 10

Saturday, June 13, 2020

8-9:00AM EST	Contestant check-in at Information Booth by Victory Circle
9:00AM	Mandatory pre-contest meeting in Winner's Circle Lounge; two song selection
10:00AM	Semifinals Round Two (song one)
12:30PM	Semifinals Round Two (song two)
1:30PM	Top 5 announced for advancement to Final Round
1:45PM	Mandatory Final Round meeting in Winner's Circle Lounge; one song selection
2:30PM	Introduction of Final Round Judges & Contestants
3:00PM	Final Round
3:55PM	Crowning the King

14. General admission to the Charlotte AutoFair is \$13 per day for adults, kids 13 & under are free. The daily ticket to the Charlotte AutoFair will gain you access to the Ultimate Elvis Tribute Artist Contest each day. Tickets cannot sell out and will be available for purchase at the gate.

Please contact Rose Aldo at (704)454-4718 or by email: raldo@charlottemotorspeedway.com for performance related questions. For directions and other information, please visit www.charlottemotorspeedway.com.