



Mustang Week
August 24 - 29, 2026
Comprehensive Event Document



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Event Overview

Mustang Week will be from August 24 - 30th. The main days at Charlotte Motor Speedway and zMAX Dragway are Thursday the 27th through Saturday the 29th.

Mustang Week is one of the world's premier celebrations of the Ford Mustang, bringing Mustang owners, Ford enthusiasts, racers, builders, manufacturers and fans together for six days of automotive events, competition and community.

After more than two decades in Myrtle Beach, South Carolina, Mustang Week begins a new chapter in 2026 in the Charlotte region, bringing the event to one of America's most significant motorsports destinations.

This is a rain or shine event.

Presented by: Monster Energy and Roush Performance

Events at CMS and zMAX will require a spectator or participant ticket.



Point of Contact(s)

Mustang Week Event Organizers – Nathan Yang/Doug Cremer

Tickets/Gates/Box Office – Tom Vesey

Parking – Tom Vesey

Trams – Kris Conyers

Security – Randy Scott

Operations – Cindy Arcuri



Credential Identification

MUSTANG WEEK 2026 - ENTRY IDENTIFICATION GUIDE

WRISTBANDS



All Access Wristband - Blue

Gate Entry (11am Car Show Entry)



VIP Wristband - Green

VIP Gate Entry (10am Car Show Entry)

WINDSHIELD DECALS



Car Show - Blue

Gate 1 Entry
(11am Car Show Entry)



Vendor Setup - Green

Gate 1 Entry
(Wed: 11am & Thurs: 9am)



Show & Shine - Blue

Gate 1 Entry
(11am Car Show Entry)



Vendor Booth Car - Orange

Gate 1 Entry
(Fri-Sat: 8am)



VIP Car Show - Yellow

VIP Gate 1 Entry
(10am Car Show Entry)



Roll/Drag Racing - Gray

Gate 4 Entry
(Thurs: Noon, Fri-Sat: 8am)



VIP Show & Shine - Yellow

VIP Gate 1 Entry
(10am Car Show Entry)



Vendor Parking - Gray

Gate 4 Entry
(Fri-Sat: 8am)



Drifter - Orange

Gate 1 Entry
(Thurs: Noon, Fri-Sat: 8am)



Media - Gray

Gate 4 Entry
(Thurs: Noon, Fri-Sat: 8am)



Pro Burnout - Orange

Gate 1 Entry
(Thurs: Noon, Fri-Sat: 8am)



Premium Parking - Red

Entry to Premium Parking Lot
across from Tower



AutoX - Orange

Gate 1 Entry
(Thurs: Noon, Fri-Sat: 8am)



Staff - Black
ALL ACCESS

Either Gate -
Any Hour



Registration and Wristbands

Re-entry is permitted with a valid ticket or credential.

Guests with add-ons such as racing, car show, dyno, premium parking, etc. must visit the Mustang Week Registration tent before entering CMS and/or zMAX.

Spectators who **did not** purchase any add-ons:

- CMS: may redeem wristbands at the gate upon arrival
- zMAX: may park in spectator parking and then redeem wristbands at the spectator box office at gate 1.

Registration Locations:

Monday: Mac's Speedshop | 5 - 9 PM

Tuesday: K1 Speed Concord | 12 - 4 PM

Wednesday: zMAX Silver Lot | 9 AM - 5 PM

Thursday: zMAX Silver Lot | 9 AM - 5 PM

- 8 AM for Track Experience

Friday & Saturday: zMAX Silver Lot | 8 AM - 8 PM

Wristbands:

- Required for entry
- Lost, stolen, damaged, or removed wristbands will not be replaced



Ticket Access

General Admission Tickets

Children 12 and under get in free with a paid adult. However, they will still **need a VIP ticket** to receive VIP access.

Spectator All-Access: \$95

- Admission into all Mustang Week Venues.

VIP Spectator All-Access: \$195

- VIP admission into all Mustang Week Venues.

Spectator Weekend: \$75

- Admission Friday and Saturday to Mustang Week at zMAX.

VIP Spectator Weekend: \$175

- Full VIP access plus admission Friday and Saturday to Mustang Week at zMAX.

Single Day Ticket: \$40

- Entry for one person any single day of Mustang Week.
- **Free** parking in the spectator parking is included.

Participant Tickets

Children 12 and under get in free with a paid adult. However, they will still **need a VIP ticket** to receive VIP access.

Participant: \$95

- Includes general admission to all Mustang Week venues.
- Participant activities like the Car Show, Drag Racing, etc. **must be added on during registration.**

VIP Participant: \$195

- VIP Perks and general admission to all Mustang Week venues.
- Participant activities like the Car Show, Drag Racing, etc. **must be added on during registration.**



VIP Tickets

VIP tickets are expected to sell out in advance.

Children 12 and under get in free with a paid adult. However, they will still **need a VIP ticket** to receive VIP access.

VIP guests will receive:

- VIP grandstand seating at zMAX
- Premium AC bathroom trailer
- VIP suite at zMAX
- VIP line/entry at zMAX
- Merch fast pass
- Mustang Week shirt or hat
- VIP lanyard and poker chip
- Keychain and stickers
- Limited edition sling bag



Activity Prices

Add-on activities and events throughout the week:

- Mustang Week Official Poker Run around Charlotte | August 24 - 28th | **\$35**
- K1 Speed Karting Experience in Concord | August 25th | **\$75**
- Mustang Week Track Experience at CMS | August 27th | **\$99**
- Dyno Runs/Dyno Challenge | August 28 - 29th | **\$145**
- Street Burnout Contest at zMAX | August 28th | **\$20**
- Autocross Ride-alongs at zMAX | August 28 - 29th | **\$50**
- Autocross Rental Drive at zMAX | August 28 - 29th | **\$99**

Participant specific add-on activities and events throughout the week:

- Mustang Week Track Experience at CMS | August 27th | **\$99**
 - High Performance Driving Experience (HPDE) | **\$325**
 - Garage Rental | **\$75**
- Car Show Entry at zMAX | August 28 - 29th | **\$20**
- Mustang Only Show N Shine Pass (Non-judged) at zMAX | August 28 - 29th | **\$20**
- Roll Racing Test & Tune Only | August 28th | **\$50**
- Roll Racing Class Entry at zMAX | August 28th | **\$125**
- Drag Racing at zMAX
 - Test and Tune/Grudge Only
 - August 28th Only | **\$50**
 - August 29th Only | **\$50**
 - Both Days | **\$85**
 - True Street | August 29th | **\$85**
 - Open Comp | August 28 - 29th | **\$85**
 - Street Kings | August 28 - 29th | **\$145**



- Additional Pit Vehicle

Pass | August 28 - 29th | Roll Racing Entry includes 1 race car. Additional pit vehicles are **\$50** per vehicle.

- Autocross at zMAX
 - Autocross
 - August 28th Only | **\$50**
 - August 29th Only | **\$50**
 - Both Days | **\$85**
 - Autocross Ride-along | August 28 - 29th | **\$50**
 - Autocross Rental Drive | August 28 - 29th | **\$99**



Bag and Item Policy

All guests and bags are subject to search. Additional items may be refused if deemed unsafe by venue security.

Guests may bring:

- Bags up to 18" x 18" x 14"
- Sunscreen
- Cameras with lenses under 6"
- Blankets
- Empty insulated cups up to 64 oz.
- 2 sealed 16.9 oz. waters per person

Guests may **not** bring:

- Coolers
- Outside food
- Firearms/weapons
- Umbrellas
- Glass containers
- Folding chairs
- Wagons
- Drones
- Selfie sticks
- Pets (service animals permitted)



Parking and Hotels

There is complimentary spectator parking at zMAX Dragway.

Premium weekend parking: \$30

Show N Shine mustang participants can park in the show field and will not be judged. **To do so you must have a participant ticket and add the “Show N Shine.”**

Camping is available in front of zMAX Dragway. Contact to reserve.

Tents and Easy Ups are permitted in the Show Field.

Unsecured trailer parking is available across from zMAX Dragway beginning on August 23rd.

Secured trailer parking is available at Camping World for **\$125/week.**

Recommended Hotel: Embassy Suites by Hilton Charlotte Concord Golf Resort & Spa.

Discount: Mention “Mustang Week” when calling for a discounted rate.

Phone: 704-455-8200



Event Daily Schedule

Day 1: Monday, August 24th

Kickoff Party at Mac's Speedshop | 5 - 9 PM

Official Poker Run | All day, throughout town

Day 2: Tuesday, August 25th

Karting and Ice Cream Social at K1 Speed | 12 - 4 PM

Other Events:

- Mustangs & Mochas at RFK Racing | 9 - 11 AM
- Streetside Classics Open House at K1 Speed | 12 - 4 PM
- Night at the Museum at the Mustang Owner's Museum | 5 - 8 PM
- Cartel Takeover at Grove Cartel Brewing | 6 - 9 PM
- Poker Run | All day, throughout town

Day 3: Wednesday, August 26th

Mustang Week Games and All-Ford Meet-Up at The Horseshoe | 12 - 4 PM

Other Events:

- Performance Driving School at Wheelhouse Racing School | 8 AM - 5 PM
- Cars and Coffee at Rally Point Auto Detailing | 9 AM - 12 PM
- Battle on the Blvd Meet-Up at Embassy Suites Golf Resort & Spa | 5 - 10 PM
- Foxy After Dark at Cabarrus Brewing | 6 - 10 PM
- Poker Run | All day, throughout town

Day 4: Thursday, August 27th

Track Day at Charlotte Motor Speedway | 8 AM - 5 PM

Activities:

- HPDE
- Track Experience
- Ride Alongs



- Parade Laps

Other Events:

- Coffee & Camshafts at Carolina Ale House | 8 - 11 AM
- RTR Vehicles Party at Cabarrus Brewing | 6 - 10 PM
- NC Stangs Stampede at Pro Dyno | 6 - 10 PM
- Women's Meet at Iron Thunder | 6 - 8 PM
- Poker Run | All day, throughout town

Day 5: Friday, August 28th

All-Ford Cruise-On at zMAX Dragway | 10 AM - 9 PM

Activities:

- Roll Racing
- Drag Racing
- Drifting
- Autocross
- Dyno Challenge
- Street Burnout Contest

Day 6: Saturday, August 29th

Official Car Show at zMAX Dragway | 10 AM - 6 PM

Activities:

- Drifting
- Drag Racing
- Autocross
- Street Burnout Contest
- Mayhem

Other Events:

- Foxy Body Cruise to Mustang Week at Kannapolis Cannon Ballers Stadium | 7:30 AM
- After Party at Twin Peaks | 9 PM until close

MUSTANG WEEK

Event Map

